



## Olympic Games Tokyo 2020 Live Site Agreement

Part A and B set out the terms and conditions on which the Company is authorised to conduct the Live Site screening of the Program.

### Part A: Details

1	<b>Company</b>		
2	<b>ABN</b>		
3	<b>Contact Name</b>	Email	Phone
4	<b>Live Site Address</b>		
5	<b>Program</b>	Seven's coverage of the Olympic Games Tokyo 2020	
6	<b>Commencement Date</b>		
7	<b>Expiry Date</b>		
8	<b>Hours of operation</b>		
9	<b>Sport</b>	Olympic Games Tokyo 2020	
10	<b>Sporting Body</b>	IOC, AOC	

Please sign below to acknowledge your acceptance and agreement to Part A and B of this Agreement.

Acknowledged and agreed by and on behalf of

Acknowledged and agreed by and on behalf of **Seven Network (Operations) Limited**

\_\_\_\_\_  
Signature of authorised person

\_\_\_\_\_  
Signature of authorised person

\_\_\_\_\_  
Name of authorised person (in full)

\_\_\_\_\_  
Name of authorised person (in full)

Date:

Date:



## Part B: Terms and Conditions

1. Seven's broadcast must be complete and unadulterated, inclusive of all of Seven's commercials and advertorials and otherwise without any alteration or deletion.
2. Seven's coverage must not be interfered with, altered or tampered with in any way, including by:
  - a. removing, changing, or adding to the content, format, appearance or duration of Seven's coverage;
  - b. removing or changing advertisements broadcast as part of Seven's coverage (including by placing advertising in or around the screen);
  - c. removing or changing the colour, size or appearance of Seven's watermark which appears on the screen throughout the broadcast;
  - d. obscuring, distorting or deleting Seven's watermark, which appears on the screen throughout the broadcast;
  - e. removing or changing any references to Seven from Seven's coverage; or
  - f. rebroadcasting, or broadcasting on a delayed basis, any part of Seven's coverage.
3. The Company must not make a copy of any part of the Program.
4. Unless expressly authorised in writing, and then only to the extent so authorised, the Company must not create any implied or direct association between the Company or Live Site Address and Seven, the Sport or Sporting Body, including by:
  - a. inferring that you, or any of your sponsors, is in any way connected or associated with, approved by, or is a sponsor or supplier to, Seven, the Sport or Sporting Body;
  - b. representing in any way that you have the rights to broadcast the Program; or
  - c. representing in any way that you have obtained any rights from Seven or the Sporting Body relating to the Sport or Sporting Body.
5. The Company must not place any advertising in or around the screen as promotional material. Seven will regard any such placement as likely to amount to a representation that such advertiser is a sponsor of the Sport or Seven's broadcast of the Program or, alternatively, that it has some other commercial relationship with Seven, the Sport or Sporting Body and accordingly will be in breach of this Agreement.
6. The Company must not:
  - a. represent in any way that the Company has the rights to broadcast the Program;
  - b. represent in any way that the Company has obtained any rights from Seven relating to the Program or Sport; or
  - c. charge or attempt to charge any person for the right to view Seven's coverage of the Program.
7. This Agreement does not grant to the Company any rights in respect of the Sporting Body's trade marks. It is the Company's responsibility to ensure that you comply with the requirements of the relevant legislation.
8. Seven will not provide any special feeds, nor does Seven consent to the Company promoting the availability of the Live Site, except to the extent expressly permitted by the Australian Olympic Committee Olympics Live Asset Agreement.
9. The Company is responsible for obtaining any licences required, including APRA or AMCOS, in relation to any underlying rights.
10. Seven may terminate this Agreement immediately if the Company breaches any terms of this Agreement or Seven has reasonable grounds to believe the Company will breach such terms.
11. The Company is liable for the operation of the Live Site and holds Seven harmless from any liability in relation to the Live Site.
12. Seven will take all necessary action to protect its rights. The Company must provide all assistance reasonable necessary for Seven to take such action.
13. The Program name, telecast time and program schedule is to be confirmed and is subject to change. Seven reserves the right to withdraw any program in its absolute discretion.